

Mark this Date February 11th, 2010

This is the day when you become a more informed market analyst.
You will be able to provide clearer, better written market conditions in seconds.

The next CMC-NAIFA Luncheon will include a seminar on the use of the Appraiser's WorkBench. This Market Conditions tool is **FREE to CMC members! Ask the members who have been using it.**

Save Time Provide Better Data

Your clients will appreciate the **improved accuracy** of your reporting.
You will appreciate the **savings in time and effort**.
You will both appreciate the **3-Years of Market Conditions Analysis**

What does it do?

Appraiser's WorkBench takes your MLS data and converts it into several visual aids, charts and "boiler-plate" text for use in your reporting of market conditions. In addition, Appraiser's WorkBench allows you to completely fill out the 1004MC Form, with additional explanatory text and color-coded guides for trends.

Housing Data for URAR		
PRICE		AGE
\$69,300	Low	20
\$300,000	High	95
\$239,900	Pred.	85

Learn how this tool can help you.
Enjoy a good meal.
Network with friends and associates.



Market Conditions - Subject Neighborhood									
Months Back	QTY Sales	Range of Sales		Median List Price	Yr / Yr Change	Median Sold \$	Yr / Yr Change	Sale to List %	Median Mkt Time
24 to 36	34	\$150,000	\$300,000	\$269,450		\$250,400		92.9%	48
12 to 24	31	\$185,000	\$299,000	\$254,900	94.6%	\$238,500	95.2%	93.6%	83
0 to 12	30	\$69,300	\$295,000	\$239,900	94.1%	\$224,750	94.2%	93.7%	90
0 to 6-Mo.	19	\$69,300	\$290,000	\$232,400	96.9%	\$213,000	94.8%	91.7%	102
0 to 3-Mo.	10	\$128,500	\$239,000	\$227,000	94.6%	\$205,250	91.3%	90.4%	125
0 to 3-Mo. Actives	72	\$129,900	\$300,000	\$227,000					214
Current Actives Only	44	\$141,550	\$299,900	\$229,450					221
36 Month Change ▶					89.0%		89.8%		

Take advantage of the benefits of being affiliated.

This software sells for \$99.00 on the Internet, and it's yours, FREE as a member of the Chicago Metro Chapter of NAIFA.

Just one more example of the benefits of being a part of CMC.

Not a Chicago Metro Chapter Member?

You can still get a rebate equal to a 15% discount by entering your NAIFA, ICAP, AI, ASA, NAMA, ASFMRA member number when you order the program online.

ICAP Special - if you order before the end of February, orders from ICAP members also result in a 10% contribution to ICAP.

Register right away so we can plan for room size.

Noon - February 11th, 2010 Willowbrook Holiday Inn

NAIFA Members - AI, ICAP, ASA, NAMA, ASFMRA Members - \$15, Non-Affiliated Members - \$25

Please RSVP to Lynn

By Phone: 815-223-1212 By Fax: 815-223-1193

By Email: dobappr@comcast.net

Name _____

Organization _____ Number Attending _____